

**Biodata of Young Innovative Women Farmer to be rewarded in the National Seminar on**  
**“Extension Education Strategies for Digital Agriculture: Experiences & Sustainable**  
**Pathways” at OUAT, Bhubaneswar during 20-22 June, 2025**

**Name of the KVK: Krishi Vigyan Kendra, Boudh**

Name and Address	: <p>Name : Mrs. Subasini Kshetri        Village : Jamupali        GP : Manamunda        Block : Kantamal        Family Members : 5 nos.        Land holding : 6 acres        Linkage with KVK since: 2021</p>					
Telephone /Mobile Number	: <p>79 7866 7513</p>					
Category of farmers	: <p>Medium farmers.</p>					
Enterprise taken up	: <p>Smt. Subasini Kshetri, farm woman from Boudh, traditionally cultivated millets like Ragi (Mandia) and Little millet (Suan) for household consumption. With the intervention of KVK, Boudh, she diversified into value-added millet-based enterprises, including: Mandia ladoo, millet cookies, and flour, Millet pizza, Millet Cha, Karanchi, Millet upma, soup, cake, Juice, Pancake etc. Packaging and local branding of products under SHG. Her enterprise has now become a source of income, nutrition, and empowerment.</p>					
Innovation (describe in max. 20 words)	: <p>Introduced nutritious Mandia-based healthy foods ( more than 60 items) using low-cost village-level processing and local SHG branding.</p>					
KVK intervention/services provided to the farmers through training (FLD, OFT, Extn. Activities)	: <p>Mrs. Subasini previously was being a housewife and love to cook so many different food items for her family and neighbors. She earned from her cultivatable land with her husband, but inner mind she always thinking to take her passion in a commercial way. For that she had got training on Value addition of Millet based food products “organised by Krishi Vigyan Kendra, Boudh and watched so many success video on “Value addition of Millet “ of different state under training programme from KVK, Boudh which inspired her to selection her passion to turn into an enterprise and encouraged this to take it for commercial level. She started her small scale millet based food shop in 2023 with 15 types of food items, but she started her research on this in 2022. Now She prepared more than 60 items in her shop in weekly basis. Her net profit is RsRs. 15000/month from her shop. She is also producing quality millet based food products such as Idly, Biscuit, Milkshake, Chocolate shake, Arisha, Cake, Kakra, Laddu, Dhokla, Nimki, Sew, Tea, Upma, Soup, pizza, singara, karanchi, upma, soup etc. in large scale commercially &amp; plans for continuous income throughout the year &amp; undertakes direct marketing of her produce in local market and nearby district. She visited KVK for more technical knowledge and new recipee. KVK Boudh always supported her and advised her through whats group different training programme and helped to avail financial assistance from OMM dept. for her improvement of incomes.</p>					
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Employment generated	:	Entrepreneurship development through millet value added products helps her in alleviating poverty when employment opportunities are created through new entrepreneurial venture start-up or the growth of existing ones. She has engaged 3 nos. Of full time worker and 2 nos. Of half time worker in her millet cafe. Thereby, she gave employment to 5 persons of his locality.																		
Socio-economic upliftment with data	:	Shift from subsistence farming to agri-based entrepreneurship, enhanced household nutrition, women empowerment, and child education, built capacity to train other SHG members (30+ women trained), now she became a local resource person for millet value addition, she recognized as a Millet didi at district-level Millet Melas and exhibition. Smt. Subasini Kshetri's story reflects how millet-based value addition, when backed by frontline technologies and institutional support, can lead to significant economic empowerment, employment generation, and social upliftment of rural women. She stands as a role model in her district for other women aiming to take up nutri-cereal based microenterprises.																		
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