


**Biodata of Young Innovative Women Farmer to be rewarded in the National Seminar on
“Extension Education Strategies for Digital Agriculture: Experiences & Sustainable
Pathways” at OUAT, Bhubaneswar during 20-22 June, 2025**

Name and Address	:	Name : Mita Bagha Village : Durgaprasad GP : Baghiapada Block : Boudh Family Members : 6 Land holding : 2.5 acres Linkage with KVK since: 2022														
Telephone /Mobile Number	:	8457852864														
Category of farmers	:	Marginal rural farm women														
Enterprise taken up	:	Smt. Mita Bagha a 28-year-old woman from a smallholder farming family, traditionally cultivated paddy and vegetables on 2.5 acres of land with limited income. Her annual family income was around ₹65,000, which was insufficient to meet education, health, and livelihood expenses. She has transitioned from traditional paddy farming to commercial flower cultivation, primarily focusing on Marigold (Bidhan Marigold -2) and Chrysanthemum on 0.75 acre of land. Encouraged by the increasing demand during festive seasons, she took up flower cultivation as a market-linked, high-value horticultural enterprise. In 2023, through the intervention of KVK, Boudh, she was motivated to adopt marigold flower cultivation on a 0.75-acre plot as a high-value and market-oriented enterprise.														
Innovation (describe in max. 20 words)	:	Adopted staggered sowing of marigold and chrysanthemum for continuous flowering and income using low-cost organic inputs.”														
KVK intervention/services provided to the farmers through training (FLD, OFT, Extn. Activities)	:	<ol style="list-style-type: none"> 1. Provided One-day training on scientific flower cultivation practices under Horticulture-based FLD programme 2. Demonstrations on varietal selection, planting techniques, and nutrient management using INM. 3. Training on organic pest management using neem oil, Trichoderma, and yellow sticky traps 4. Market linkage support during festivals (Durga Puja, Diwali) 5. Provided flower harvesting, grading, and post-harvest handling tips. 														
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			Agriculture and allied sector	
		2	Membership in social organization	Members in SHG group and Salunki Farmers producer company.
		3	Linkage with Govt. Institution	KVK, Boudh – Training, FLD, extension support, Horticulture Department –Assistance for input kits and plastic mulching.
		4	Innovation, Awards and Recognition	Gained recognition at block-level exhibitions and farmer melas.
		5	List of frontline Technology Adopted	High-yielding varieties: Bidhan Marigold -2 (Marigold), raised bed and line planting for better drainage and spacing, use of neem oil, cow urine extract, and Panchagavya for pest control, harvesting in morning hours and graded packing for better market price.
Employment generated	:	She has generated 70 labor days per season and Indirect Employment: 2 SHG members involved in harvesting and packing and local youth engaged in transportation to market (seasonal basis)		
Socio-economic upliftment with data	:	<ul style="list-style-type: none"> ● Increased income and improved livelihood security. ● Became self-reliant and inspired other women in SHG to take up floriculture. ● Reduced dependency on traditional paddy and enhanced agricultural diversification. ● She inspired 8 other SHG women in her village to adopt flower cultivation. ● She has applied for a polyhouse under MIDH scheme for year-round flower cultivation. ● The shift to marigold cultivation enabled Smt. Mita Bagha to increase her income, create employment for herself and SHG members, and improve her family's quality of life. It reflects the potential of floriculture as a viable livelihood alternative for small and marginal women farmers, particularly with timely KVK support and market linkage. 		
Any other information	:	